Sanilae County Tourism Council

LeAnn Brown

Champions Restaurant Deckerville

March 16, 2009

Dennis Fabbri Lakeview Hills Golf Resort Lexington

Re: Proposed ATV usage in Sanilac County

Gloria Jerome Clear Ideas, Inc. Sandusky

As the Tourism arm of Sanilac County, the Sanilac County Tourism Council recently passed a resolution endorsing ATV usage in Sanilac County.

Chester S. Kolascz
Port Sanilac DDA
Port Sanilac Marina
Port Sanilac

Sanilac County is the largest county in the Lower Peninsula based on geographic size. With a total county population of approximately 44,000, the amount of open space and county dirt roads are second only to the counties in the Upper Peninsula.

John Lombardi Inn The Garden Lexington

Unfortunately, Sanilac County has similar demographics to Upper Peninsula counties concerning job growth, unemployment and industry. The economic climate in Sanilac County has suffered immensely with closure of several manufacturing facilities in the past year.

Janet O'Connor Marlette Chamber of Commerce Marlette

The Tourism Council is working very hard to have the tourism industry boost the economy that is now void of manufacturing.

Jim Rutkowski Sanilac Economic Alliance Sanilac County

The recent organization of the Thumbs Up snowmobile club has shown promise for tourism in the area. However the limited and unpredictable snowfall has reduced the number of usable days for tourism. ATV usage could greatly increase the number of tourist days in Sanilac County because it would not be dependent on snowfall nor private property trail access. The existing county road infrastructure could be used with no real infrastructure creation or expense.

Dave Tait City of Croswell

With its proximity to major metropolitan areas such as Detroit, Flint and Lansing, the drive time from those areas is considerably less, and thus makes Sanilac County a desirable destination.

Bob Wood Sanilac County Parks Sanilac County

Your support to help Tourism in Sanilac County would be much appreciated.

Sanilac County Tourism Board



HB 4507